

Making the Most of Your Commercial Associate Status



COMMERCIAL ASSOCIATE

As an ECA Commercial Associate you can access a wide range of opportunities and benefits, outlined below.

OPPORTUNITY	HEADLINE INFORMATION	POINT OF CONTACT
Free Benefits	<i>Exclusive or priority access for Commercial Associates* (CAs)</i>	
Engage with ECA regional events	Opportunities for your business to present at ECA regional networking, CPD, and other events	Our Regions >
Annual product / service listing – exclusive to CAs	One listing per year for your chosen product/service in one of ECA's highlighted quarterly products/services emails. <i>Up to 100 words, plus selected image/weblink. Emails contain up to six listings - one per participant.</i>	marketing@eca.co.uk
Editorial & content opportunities	At least one item of editorial content a year on the ECAtoday digital platform or in ECA's webinar 'Learning Zone' – <i>Content may also be editorially selected for ECAtoday magazine.</i>	editor@ecatoday.co.uk
NEW Photo opportunities	Share your quality industry photos with the editorial team for potential use in ECAtoday magazine & online.	editor@ecatoday.co.uk
NEW Social Media interaction	Tag ECA on LinkedIn, Twitter and Facebook posts to alert the ECA team to your activities. <i>Editorially selected content will be re-posted.</i>	marketing@eca.co.uk
Receive ECAtoday magazine and online	Receive up to 10 free copies of ECAtoday magazine plus easy access to ECAtoday digital.	editor@ecatoday.co.uk
NEW Commercial Associate newsletter – exclusive to CAs	Receive ECA's dedicated Commercial Associate newsletters, alerting you to the latest CA news and opportunities	marketing@eca.co.uk
ECA industry news bulletins	Receive ECA's industry-leading information and advisory bulletins	marketing@eca.co.uk
ECA website content, including technical information	Access ECA Member only web content, including the latest guidance	marketing@eca.co.uk
ECA industry surveys and reports	Receive ECA industry surveys & reports	marketing@eca.co.uk
Access to ECA's expert teams	Full access to ECA's technical and H&S expert teams	marketing@eca.co.uk

OPPORTUNITY	HEADLINE INFORMATION	POINT OF CONTACT
Promote Your Status	<i>Exclusive or priority access for Commercial Associates*</i> <i>Priority access for Commercial Associates*</i>	
Joint branding opportunities	Use the ECA Commercial Associate logo to actively promote your CA status	marketing@eca.co.uk
Company listing on ECA website	Your company listing and link on ECA's website	marketing@eca.co.uk
Public announcement of your ECA Commercial Associate status	A welcome post across ECA's social media channels	marketing@eca.co.uk
NEW Joint Public Affairs / Public Relations opportunities	Potential to partner with ECA on selected industry reports, surveys and representation	publicaffairs@eca.co.uk

Preferential Discounts	<i>Priority access for Commercial Associates*</i>	
Support ECA Events	Sponsor / exhibit at ECA / FSA regional, cross-regional & national events/mini exhibitions	Our Regions >
Industry Awards	Sponsor the prestigious ECA / FSA annual industry awards	marketing@eca.co.uk
ECA Industry Survey Sponsorship	Sponsor selected ECA industry surveys	marketing@eca.co.uk
ECAtoday digital/ e-newsletter	Preferential discounts on ECAtoday website/e-newsletter advertising/sponsorship (for ongoing/group bookings of six months or more)	marketing@eca.co.uk

Exclusive to CAs	<i>Exclusive access for Commercial Associates*</i>	
NEW Sponsor ECA webinar & other digital presentations	Sponsorship of the ECA / FSA webinars & other digital presentations	marketing@eca.co.uk
Sponsor ECAtoday supplements	Sponsor editorially agreed ECAtoday supplements	editor@ecatoday.co.uk

Offers & Discounts	<i>Exclusive access for Commercial Associates*</i>	
BSi online standards	Significant discount on access to 80+ key industry BSi Online Standards (<i>available for CAs with TO below £24.9m - BSI rules apply</i>)	membership@eca.co.uk
Wellbeing products from ECIS	Access industry-friendly employee health and wellbeing products from ECIS	vicki.leslie@ecins.co.uk