



WHAT A  
YEAR!

THE ELECTRICAL INDUSTRIES  
CHARITY LIMITED

ECCA

CONFERENCE

# *A SUSTAINABLE CHARITY FOR THE FUTURE*

Tessa Ogle CEO

# STRATEGY

## COMMUNITY

- WE ARE 1.3M PEOPLE

1. Our employee and family stakeholders from entering the industry to end of life.
2. Our industry stakeholders from small to large.
3. Our influencers, and our ability to influence with our partners and broader operating landscape.

## APPROACH

1. Strengthening our leadership position on industry-wide issues.
2. Utilising technology platforms to deliver services regionally and nationally consistently.
3. Using training to support the industry with education in relevant health topics important to our industry.
4. Working to address our assistance as early as possible in the cycle of distress to crisis.
5. Continuing to advocate for a framework that supports early assistance and ameliorates risk to referring employers.

## TACTICS

- EARLY INTERVENTION

- HEALTH AND WELLBEING

1. Providing clarity on the statistics that underpin specific issues within the industry.
2. The introduction of virtual awareness training through digital media (having already made the step-change to utilise technology in the provision of assistance).
3. Strong messages on commitment to outcomes with emphasis on 'Stories & Numbers'.

VALUE

MONEY

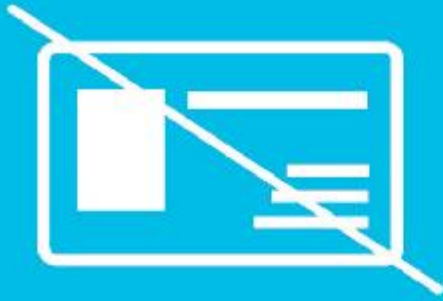
CAPACITY

# WHY WE FOCUS ON THE VALUE

- Industry health insights
- Aligned services to health trends
- Wellbeing seminars
- Mental health training
- Financial support
- Coordination of care/support



# Industry Insights



38,000 redundancies were initiated over the industry



Over the last year, 1 in 2 of cases we have dealt with has encompassed mental health issues



In 42% of our mental health cases financial difficulties are present dropping from 87% the previous year



Average reemployment time was 7 weeks



Lowest number of divorces and relationship breakdowns we have ever recorded in January



Self-harming was up 78% and eating disorders were exacerbated by long periods of lockdown



**Number one reason for support this year was unemployment**

(this includes financial assistance, mental health issues caused by this, support applying for benefits, interview prep and CV writing support)



Undiagnosed childhood mental health issues was the number 1 reason apprentices' reached out for help, changing from 5 years of homeless issues previously



If you are working in our industry you are 2.7 x more likely to commit suicide than the national average



# Industry Insights



The worst affect age group was the under 30's n our industry with 14 suicides by apprentices, the highest number in 10 years



Suicides remain similar numbers as 2019/20 with the Charity dealing with 1 less than the pervious year at 43



287 people reported attempting to take their life down from 564 the previous year



5746 people contacted the Charity at crisis point up from 3943

(the worst affected sector was manufacturing and more financial related than mental health for the first time)



91% of cases asking for mental health support had never been seen or diagnosed by a Psychiatrist



Only 13% of cases utilising the EIC mental health services reported telling their employer (decreasing even further from 17% the previous year)



There was a 217% increase in addiction cases with powdered cocaine being the number one drug of choice in the industry



The amount of alcohol consumed increased in almost all cases that we assess from an average of 8 units a week to 11 unites a week



34% of our Psychiatric Assessments were diagnosed with complex mental health issues (compared with only 7% the previous year)



# HEALTH CALENDAR

Jan

Understanding stress



Feb

Lone working



Mar

The impact of social media  
on mental health



April

Caring for elderly parents



May

Mental Health Month



June

It's OK to be you



July

Financial Wellbeing



August

Relationships



September

Healthy heart, happy body



October

Women's Month



November

Men's Month



December

Your Retirement



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charity



# *MOVING BUSINESSES INTO A 5 YEAR COMMITMENT*

**CA Programme**

**Charity of Choice**

# THE MONEY

- **Corporate & Individual donations**
- **Fundraising drives** (EIC day and Standdown hour)
- **Payroll giving** (annuity)
- **Lottery** (annuity)
- **Society lottery** (annuity)
- **CA Programme** (annuity)
- **EIC run Events**
- **Raffles at industry events**
- **Training**
- **Investments**



# CAPACITY

Small team of

**13**

Industry of

**1.3M**



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## OUR SERVICES

### NON-MEANS TESTED:

- General legal advice (family law only) to support with divorces, child agreement orders, inquests, will and estate issues
- Therapy and mental health support (*tiered funding approach*)
- Bereavement support (*including those affected by suicide*)
- Psychiatric assessments
- Support for those suffering with a terminal illness
- Dyslexia support
- Clinical Occupational Therapist (OT) for those who do not have access to this through their workplace, who help to write and support with return to work plans after a serious mental health absence from work
- CV support following redundancy and job loss
- Complex case management support: assigned case worker to help get you back on your feet

### MEANS TESTED:

- Legal support will service
- Holistic-based intervention (*acupuncture and nutrition support*)
- Counselling and mental health support including ADHD and ASD assessments
- Financial assistance and grants immediate urgent need and serious illness/disability
- Debt advice - how to manage debt and get ahead with professional advice and assistance
- Apprentice bursary scheme - additional financial support for apprentices with carer responsibilities and/or illness and disability
- Severe illness support with the establishment of a Lasting Power of Attorney



THANK  
YOU